

Explore Cultures and Enhance Skills in Business Relocation






General Course Information

- Course Description:** This BIP offers the students an opportunity to dive into intercultural communication and cultural theories and to work on a relocation services case in an international student group. In addition, sales pitches and poster presentations will be included. Main topics: collaboration, intercultural communication, problem solving, critical thinking, sales pitches, presentations.

Where is the BIP taking place:	Haaga-Helia University of Applied Sciences, Helsinki, Finland
Expected participants (students, staffs or the two publics) and the expected study level for students:	BA-students
Dates of the virtual component:	25th April 2024
Dates of the physical mobility:	20th May – 24th May 2024
Total BIP duration:	Five days
Online component duration:	1,5 h
Language and level required:	English B2 Level

Application Details:	<p>By the 18th April the BIP hosting university (Haaga-Helia UAS) has to receive the selected participants list.</p> <p>Further information and program: https://www.haaga-helia.fi/en/current/news/explore-cultures-and-enhance-skills-business-relocation</p>
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Key Learning Objectives:

-  Collaboration
-  Intercultural Communication
-  Problem Solving
-  Critical Thinking
-  Presentations

Program Highlights:

1. **Intensive Workshops:** Dive into intercultural communication and cultural theory through a Zoom session, setting the stage for the program. Followed by intensive onsite collaborations and teamwork in unique settings.
2. **Real-world Application:** Work on a relocation services case, brainstorm and create a relocation plan, and present it in a business forum meeting.
3. **Cultural Immersion:** Explore Finnish culture through visits to landmarks like Suomenlinna Sea Fortress and engage in recreational activities.
4. **Assessment:** Showcase your skills through graded deliverables - a poster and a sales pitch in groups.

Provisional Program-at-a-Glance:

- **Kick-off Zoom Session:** Team Building and Hofstede's Country Comparison
- **On-site Day 1:** Team building, Cultural fair, Lecture on relocation, and team organization
- **On-site Day 2:** Ideation of relocation plan with Lab 8 tools

- **On-site Day 3:** Pitching Workshop, Sales Lab, Escape room and recreational activities
- **On-site Day 4:** Coaching for confident presenters, final touch-ups, and Suomenlinna visit, recreational activities
- **On-site Day 5:** Business Forum - Present your posters and sales pitches, ending the week with afternoon cultural activities and recreational activities.